



Professional Development Offerings

1. Intro to Media Creation in the Classroom with WeVideo (for beginners)

Description: Elevate learning, engagement, and creativity with WeVideo! In this workshop, you will consider the benefits of student media projects in core content areas, learn how to edit a simple video with WeVideo, and learn how to use WeVideo's assignment library to make creativity a regular part of your classroom!

Outcomes:

- ✓ Understand the benefits of student creativity and media creation
- ✓ Edit, publish, and share a video
- ✓ Begin implementing media projects and activities that enhance learning

**Note: this session can be tailored for elementary educators*

2. Level Up Video Editing with WeVideo (intermediate to advanced)

Description: In this workshop, educators will learn how to use a variety of editing tools and techniques to create better video content and effectively teach 21st century digital and media literacy, creativity, and communication skills. From using b-roll to enhance visual storytelling, green screen to unlock a world of possibilities, and visual and sound effects to enhance creative expression, workshop participants will come away equipped with the knowledge and skills to take video editing to the next level!

Outcomes:

- ✓ Educators will learn a variety of video editing tools and techniques
- ✓ Educators will be able to apply what they learned to make better videos
- ✓ Educators will be able to more effectively facilitate media projects with students!

Educators who complete our level 1 and level 2 sessions can earn the WeVideo Certified Creator badge by completing an assignment

3. Student Podcasting with WeVideo

Description: Student podcasting is a great way to enhance learning by turning any traditional writing assignment into a highly-engaging media project where students create work that can be shared with an authentic audience. In this session, you'll learn how to use WeVideo's voice recorder, audio editing tools, and music and sound effects from the stock media library to enhance audio storytelling! We'll also share curricular resources educators can use to implement podcasting projects that enable students to demonstrate core content knowledge, use academic vocabulary in an authentic context, and achieve common core literacy standards.

Outcomes:

- ✓ Understand the benefits of student podcasting projects
- ✓ Learn how to use audio editing tools to produce a podcast
- ✓ Learn how to design and implement student podcasting projects

4. Design & Implement Student Media Projects with WeVideo

Description: From science and history documentaries to personal narratives, student media projects are a great way to increase engagement and enhance learning outcomes across content areas. In this session, educators will learn how to use classroom tools in WeVideo to facilitate media projects. We'll share curricular resources and best practices for facilitating each stage of a media project from generating a topic to showcasing student work! By the end of this session, you'll be ready to implement a student media project that builds academic vocabulary, content knowledge, and literacy while enhancing learning with 21st century skills!

Outcomes:

- ✓ Utilize WeVideo's classroom tools and the assignment ideas library
- ✓ Understand the phases of a long-form media project
- ✓ Design and facilitate media projects with students

**Educators can earn the WeVideo Certified Educator badge by completing this workshop and submitting an assignment.*

5. Authentic Assessment & Routines with WeVideo

Description: In this workshop, educators will learn how to increase engagement and enhance learning through authentic multimedia assessments! WeVideo's creativity tools support real-time collaboration and include the ability to edit and publish videos, podcasts, and gifs. We'll look at a variety of ways educators can leverage these tools within classroom routines and formative assessments to make creativity a regular part of your classroom! You'll walk away with a set of activities you can use right away and throughout the school year!

Outcomes:

- ✓ Educators will be able to edit and publish videos, gifs, and podcasts in Wevideo
- ✓ Educators will be able to infuse creativity in regular classroom routines
- ✓ Educators will be able to design authentic assessments leveraging WeVideo

6. Create Instructional Videos with WeVideo

Description: In this workshop, educators will learn how to use WeVideo's screencasting and interactive video tools to design instructional content. These tools enable video-based learning strategies- essential for facilitating a variety of education models including personalized, flipped, and blended learning experiences.

Outcomes:

- ✓ Understand how to use screencasting tools in WeVideo
- ✓ Understand how to add interactions to videos with WeVideo Interactivity
- ✓ Understand how to leverage these tools to support blended learning

**Educators can earn the WeVideo Certified Trainer badge by completing this workshop and submitting an assignment.*